

Update: LUM Celebrates 40th

LUM Celebrates 40th Birthday on Facebook

Tomorrow is Lafayette Urban Ministry's 40th birthday – celebrating 40 years of service to our community's at-risk children and working families. To commemorate our 40th birthday and to position ourselves for success, LUM has launched itself into the world of social media.



In the coming years LUM is dedicated to using social media and marketing to promote our services, events and programs; to engage with our community partners; and to share information, photos, videos and more. Join LUM online and help us serve children and families even better.



The Story of LUM

On October 26, 1972, articles of incorporation were approved and filed with the State of Indiana for a new organization called the Lafayette Urban Ministry. Although some of the core programs and services that are still offered today by LUM date back to the early 1960's, it wasn't until Board leaders of the Neighborhood Development Plan decided in 1971 to start a ministry with a full time "urban ministry" director. On January 1, 1972, LUM began operating out of space provided by Central Presbyterian Church.

Over the past four decades, LUM Board of Directors and staff have mapped out a vision to meet the needs of the children and families of our community. LUM is best known for programs like the

annual Community Thanksgiving Celebration, Hunger Hike and Jubilee Christmas as well as services for families in need like the LUM/St. John's Food Pantry, Good Samaritan Fund and the emergency Homeless Shelter.

But LUM also provides several educational programs for children during the school year and during the summer months such as the enhanced After School Program, LUM Camp, 5th Quarter and Achieve; and programs for families in need like free Income Tax Assistance, ID Clinic, Case Management, and Asset Building Classes.

More information on LUM History may be found here: <http://LUMserve.wordpress.com/about/LUM-history/>



"Like" LUM

To celebrate the 40th birthday, LUM has decided to actively use social media. LUM now has the following:

- **Facebook** page – www.facebook.com/LUMserve
- **Twitter** account – www.twitter.com/LUMserve
- **Google+** page
- **Linked In** group; Linked In company site - <http://www.linkedin.com/company/lafayette-urban-ministry/>
- **YouTube** channel - <https://www.youtube.com/user/LUMserve>

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